

To: gaynorjessica@buzzfeed.com

Subject: Jessica Gaynor: Exclusive on BTS Underwater Performances

Ms. Jessica:

Technology has evolved to cater to the needs of this one of a kind performance. Lasting over an hour without surfacing for air, the Weeki Wachee Springs' mermaids have developed a unique system to perform underwater. The days of holding your breath are over. Take an insider's look into how these performances come to life. Experience the performance technology unique to the one and only Weeki Wachee Springs State Park.

This story of Weeki Wachee Springs State Park would be ideal for *Buzzfeed*. Founded 1947, Weeki Wachee is one of Florida's oldest roadside attractions. The park offers a variety of activities including river boat cruises, themed rides, and wildlife shows. Yet, the stand out attraction which has drawn countless celebrities to the park has been the Weeki Wachee mermaids. The nostalgia and childlike mentality that plays into the magic of Weeki Wachee is what makes it a perfect addition to your series "10 Great Places To Travel With Kids." The technology the trademark mermaids use to perform is one of a kind. The performances have placed Weeki Wachee on the map as a family vacation spot. Weeki Wachee is also known for the movies filmed in the springs. "Creature from the Black Lagoon", a classic 1950s movie, was filmed in parts on the grounds. These features capture the charm and magical aura that makes Weeki Wachee so unique in character and an enjoyable experience for the entire family.

We are offering Weeki Wachee's story exclusively to BuzzFeed, so I would need to know fairly soon if you're interested. I am more than willing to provide additional information about the park including historical facts, celebrity appearances, technology use and behind the scenes footage from movies filmed on the grounds. I can also arrange interviews between you and current Weeki Wachee mermaids to gain a deeper understanding of the workings behind the underwater show. I have even arranged for several original Weeki Wachee mermaids (from the 50s) to be in town this coming week only. For interview and scheduling purposes, it is important to contact me at your earliest convenience. My direct phone line is 352-406-7676.

I will call you Monday, July 23, to see if I might be of any help on a possible story on Weeki Wachee Springs State Park. Thank you for your time and consideration.

Elizabeth Powers

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